

**TLC, the maker of dog chews
for 75 years, introduces
SAFEHIDE, the next innovation
of rawhide dog chews.**

- Soft, pliable rawhide
- No harmful sharp edges
- Naturally processed
- Veterinarian approved



The safer rawhide

**46% of dog owners don't purchase rawhide.
61% of rawhide buyers have safety concerns.**



Safehide®
The Chew Alternative

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